

# A lightspeed approach to help accelerate your product production

Speed can be critical  
in bringing life-saving  
medicines to patients.  
But how can drug developers  
and manufacturers  
accelerate production  
without compromising  
on quality or compliance?

## Putting Pfizer's lightspeed approach into action

More than a concept, Pfizer's "lightspeed approach" is a proven methodology that helps our customers to deliver tangible results for patients.

By leveraging expertise, resources and collaborative approach, Pfizer CentreOne can help you accelerate your SI projects without compromising on quality or compliance.

Follow the link to watch  
the podcast in full.

[Listen to the podcast](#)

To learn more about how Pfizer CentreOne can help advance your breakthroughs and bring medicines to patients, [visit our website](#).

## Implementing the lightspeed approach

There is a growing need for speed in bringing life saving products to market, as getting these medicines to patients quickly is becoming increasingly crucial, especially for chronic diseases and innovative therapies. However, a thoughtful and methodical approach is essential to avoid pitfalls and setbacks. Risks must also be carefully assessed and mitigated in areas such as regulatory compliance, patient safety, operations and supply chain management.



**Alignment:** Ensuring all parties are on the same page regarding goals, risk tolerance and approaches to compression and parallelization.



**Timeline optimization:** Identifying opportunities to compress timelines and remove unnecessary steps while ensuring quality and compliance.



**Communication and data exchange:** Employing technology to facilitate rapid communication and data sharing among all stakeholders.



**Clear decision-making:** Identifying and empowering decision-makers on both sides to avoid delays and ensure swift action.



**Parallel processing:** Structuring workstreams to allow for parallel activities, such as capital acquisition, engineering, validation and regulatory filings.



**Risk mitigation:** Proactively identifying and addressing potential risks, such as supply chain disruptions or component shortages.

By applying the lessons learned from situations needing a lightspeed approach, manufacturers can optimize any project, not just those driven by extraneous events.

[Click here to speak to our experts](#)